



Contract No 826686

Deliverable D4.7

Awareness raising and events

AIT Austrian Institute of Technology

POLITIKOS – Wir müssen reden!

E-Riigi Akadeemia Sihtasutus

Centre for Economics and Public Administration Ltd

Document control information	
Title	Deliverable D4.7. ("Awareness raising and events")
Editor	Jelizaveta Krenjova-Cepilova (eGA) Radu-Antonio Serrano-lova (eGA)
Contributors	Jelizaveta Krenjova-Cepilova, PhD (eGA) Kristina Reinsalu, PhD (eGA) Mohammad Allagha (Politikos)
Description	List and description of awareness raising activities and events undertaken in both Austria and Estonia, throughout the life of the project.
Classification	<input type="checkbox"/> Red – Highly sensitive information, limited access for: <input type="checkbox"/> Yellow – restricted limited access for: <input type="checkbox"/> Green – restricted to consortium members <input checked="" type="checkbox"/> White – public
Reviewers	<input checked="" type="checkbox"/> AIT <input type="checkbox"/> CEPA <input type="checkbox"/> eGA <input type="checkbox"/> Politikos
Review status	<input type="checkbox"/> Draft <input checked="" type="checkbox"/> WP Manager accepted <input type="checkbox"/> Co-ordinator accepted
Action requested	<input type="checkbox"/> to be revised by Partners involved in the preparation of the Project Deliverable <input type="checkbox"/> to be reviewed by applicable EMY Partners <input type="checkbox"/> for approval of the WP Manager <input checked="" type="checkbox"/> for approval of the Project Coordinator
Requested deadline	31/01/2021

Versions			
Version	Date	Change	Comment/Editor
1.0	20/04/2020	Initial Draft	Jelizaveta Krenjova-Cepilova (eGA)
2.0	25/01/2021	Estonia events added	Radu-Antonio Serrano-lova (eGA)
3.0	26/01/2021	Austria events added	Mohammad Allagha (Politikos)
3.0	28/01/2021	Review	Andreas Martin (AIT)
Final	29/01/2021	Comments and corrections added	Radu-Antonio Serrano-lova (eGA)

Table of Contents

Table of Contents	3
Table of Figures	5
Introduction	6
1 Austria	7
1.1 Advocacy meetings	7
1.1.1 Meeting with the EP Bureau in Austria	7
1.1.2 Meeting with the Austrian Students Association (Österreichische HochschülerInneschaft - ÖH).....	7
1.1.3 Meeting with the Erasmus Student Network Austria (ESN Austria).....	7
1.1.4 Meeting with Erasmus Student Network University of Vienna (ESN Uni Wien). 8	
1.1.5 Meeting with the Austrian Medical Student Association (AMSA)	9
1.1.6 Meeting with the SORA Institute.....	9
1.1.7 Meeting with Europe Direct Austria	10
1.1.8 Meeting with Austrian Association for European Politics	10
1.2 Community Meetings.....	11
1.2.1 Discussion on EU elections and presentation of EMY at secondary school.....	11
1.2.2 Exchange Seminar at the Medical University of Vienna.....	11
1.2.3 Austrian Medical Student Association (AMSA) Fair	12
1.3 Public Debate / Roundtable.....	13
1.3.1 Together.eu Event and Workshop	13
1.3.2 AMSA Fair and General Assembly Event.....	14
1.3.3 AMSA Online Fair and General Assembly Event.....	14
1.3.4 Cyberspace 2019 - Workshop: Democracy meets Digitization Elections and Participation in the Digital Age	15
2 Estonia	16
2.1 Advocacy meetings	16
2.1.1 Meeting with the EP bureau in Tallinn	16
2.1.2 Meeting with the Estonian Youth Council	16
2.1.3 Participation in the meeting with Vice-President of the EC	17
2.1.4 Meeting with ESN TU IC President.....	17
2.1.5 Meeting with 'Settle in Estonia' Programme.....	17
2.2 Community Meetings.....	19

2.2.1	Orientation Days in Universities: TalTech and Tallinn University	19
2.2.2	Brussels trip	20
2.3	Public Debate / Roundtable	21
2.3.1	Opinion Festival in Paide.....	21
2.3.2	EuroPCom 2019 Conference	22
2.3.3	Debate on EU Mobility Programs, EU Citizenship and Civic Education	22
2.3.4	Webinar on Social Engagement in Estonia.....	23
3	Cross country activities.....	25
3.1	Video stories with the target group	25
3.2	Video stories with stakeholders	26
3.3	AHFE-HSSE conference 2020 (Christine co-chair) July 2020	27
	References.....	28
	Annexes	29

Table of Figures

Figure 1 Meeting with the ESN Austria President and a Board Member representative.....	8
Figure 2 EMY Flyers in ESN UNI Wien Welcome Packages	9
Figure 3 Meeting with the President and the Board Member of the Austrian Medical Student Association responsible for Vienna.....	9
Figure 4 EMY Flyers at Europa Haus Wien	10
Figure 5 Discussion on EU elections and presentation of EMY at secondary school	11
Figure 6 EMY Project Presentation by Politikos at Medical University of Vienna	11
Figure 7 Austrian Medical Student Association (AMSA) Fair	12
Figure 8 Together.eu Event and Workshop	13
Figure 9 EMY Project Presentation and discussion at the AMSA Fair and General Assembly	14
Figure 10 AMSA Online Fair and General Assembly	14
Figure 11 EMY participation in Cyberspace 2019 Workshop	15
Figure 12 Meeting with the ENL representatives	16
Figure 13 Meeting with the Vice-President of the European Commission on Democracy and Demography.....	17
Figure 14 Presentation of the EMY project at the Orientation Days in Estonian Universities	19
Figure 15 Trip to the European Parliament.....	20
Figure 16 Participation in the Arvamusfestival 2019	21
Figure 17 Participation in the EuroPCOM 2019 conference	22
Figure 18 Debate on EU Mobility Programs, EU Citizenship and Civic Education	23
Figure 19 Screenshots of the Webinar on Social Engagement in Estonia	24
Figure 20 Screenshot of the AHFE-HSSE Conference 2020	27

Introduction

The overall objective of the project Empowerment of Mobile Youth in the EU (EMY) is to increase the involvement of mobile EU youth in the political and social life of the host country. The EMY project is about showcasing and bringing the EU citizenship to life, in particular for young voters. EU citizenship is much more than a fictional concept or an imprint on our passports. Under the Treaty on the European Union all EU citizens have the right to vote, and to stand as candidates in elections to the European Parliament in their home country or, alternatively, in any other country in the EU where they reside ('host country'). Thereby EMY aims to (a) identify ways of fostering and supporting democratic participation of mobile EU youth, (b) increase awareness about opportunities and entry points to expand political and social participation of mobile youth, (c) specify and develop methods and tools that support democratic participation of mobile EU youth. To achieve those aims, EMY project partners implemented various mapping and interaction activities, whose input was used for past deliverables. Nevertheless, those were not the only activities undertaken throughout the life of the project, and this Deliverable presents all other events and awareness raising practices.

The objective of Deliverable D4.7 is to present and briefly describe the list of awareness raising activities and events undertaken in both Austria and Estonia. The project proposal defined awareness raising activities as those that informed mobile students, key stakeholders and broader audiences (in synergy with the dissemination plan to be developed under Work Package 5) about the project activities and results aiming at improving engagement of mobile students in social and political life of their host countries where they study and live. As the project proposal prescribes, this deliverable will provide a combined view of both **Austria** and **Estonia**. This deliverable will not present pre- or post-election phase activities or any of the already discussed activities in Deliverables D4.1. through D4.5. All past deliverables named in this document are duly presented in the 'References' chapter.

The deliverable is structured into two chapters, for Austria and Estonia, and in turn, is subdivided into sections referencing advocacy meetings, community meetings, and public debates or roundtables. Deliverable D2.1. describes advocacy activities as any activity (e.g., meetings, presentation, workshops, etc.) that involve in particular any:

- engagement with target group constituents or key stakeholders to present and critically review the (preliminary or final) conclusions of the project and (draft or final) policy recommendations; and/or
- appeal for support, e.g., to target group constituents or key stakeholders, for the implementation of the project and/or the development and implementation of a sustainability strategy.

According to the project proposal five advocacy meetings, two community meetings, and two public debates or roundtables were the minimum project requirements for both use case countries. The original project envisioned all of these events to be held physically. However, due to the evolution of the Covid-19 pandemic, events in the year 2020 had to be undertaken virtually.

1 Austria

1.1 Advocacy meetings

1.1.1 Meeting with the EP Bureau in Austria

In the course of the EMY project, several meetings and telephone conversations took place with the communication team of the House of the European Parliament in Vienna, Austria¹. During these meetings the discussions centred especially on the cooperation regarding the communication and the use of the communication channels of the stakeholder for the dissemination of EMY relevant information (events, survey, etc.) to the European citizens in Austria. Due to this close cooperation and support of the House of the European Parliament, the Austrian MEPs (Vice-President of the European Parliament Othmar Karas and MEP Lukas Mandl) who participated in the EMY Final Conference were contacted and invited (for more details please see Deliverable D2.5 Conference Report). Apart from the cooperation possibilities within the EMY project, the EMY project and its pre- and post-election results were presented through physical and telephone meetings, the perspectives of cooperation with the House of the European Parliament in Austria and the general aspects of mobile European citizen participation were discussed.

1.1.2 Meeting with the Austrian Students Association (Österreichische HochschülerInneschaft - ÖH)

The Austrian Student Association² (ÖH), was identified as one of the key stakeholders and multipliers in the EMY project (see Deliverable D4.1), due to its direct access to all Austrian students, and thus also European mobile students. Based on this fact, a very close cooperation with the ÖH was established, in order to communicate project activities and project information to a large audience of students in Austria.

This was done several times during the project via their social media channels as well as their newsletter mailings (see Deliverable D5.4.). During the meetings, the EMY project and its pre- and post-election activities results were presented, perspectives of cooperation with the ÖH were discussed, in addition to general aspects of mobile European student participation in the municipal elections in Austria.

The ÖH is the general student representation in Austria and serves as a student government, according to federal law. In addition, the ÖH is a member of the European Student Union. Membership in the ÖH is mandatory for all university students in Austria, including doctoral students, and all international students.

1.1.3 Meeting with the Erasmus Student Network Austria (ESN Austria)

On 05.02.2020 a meeting between the Austrian EMY project partner Politikos, the president and one other representative from the board of Erasmus Student Network Austria (ESN Austria) took place. ESN Austria has been part of the ESN network since the early 1990s. The

¹ Official website: https://ec.europa.eu/austria/services/eps_de

² Official website: <https://www.oeh.ac.at/en/about-us>

first National Representative (NR) of Austria was already active in 1992. In the same year the first ESN sections were founded in Graz (University of Graz, Graz University of Technology). Today ESN Austria consists of 16 sections all over Austria, from the early Graz sections to the young ESN Technikum Wien, which was founded in 2015. ESN Austria is a registered association under the leadership of the National Council, consisting of six members. The organization supports international university students from the 16 sections during their stay in Austria and introduces them to the Austrian culture.

The aim of the meeting was to inform them about the project results and the upcoming recommendations for action, and to ask them for support in disseminating the project results to their members. The President of ESN Austria participated as part of the panel during the EMY Online Final Conference on 21.01.2021 (please see Deliverable D2.5. for more information).



Figure 1 Meeting with the ESN Austria President and a Board Member representative

1.1.4 Meeting with Erasmus Student Network University of Vienna (ESN Uni Wien)

Very early, in the pre-selection phase of the project in the spring of 2019, meetings were held with the President of the Erasmus Student Network Section of the University of Vienna. The ESN University of Vienna³ (ESN Uni Wien) section is one of the largest ESN sections due to the size and importance of the University of Vienna. During the two-year EMY project period, several meetings were held with the president of ESN Uni Wien to discuss support and cooperation in reaching out to mobile European students, to communicate project results of the pre- and post-project phases, as well as to discuss focus group discussions prior to the COVID-19 pandemic, and to provide the EMY project partners with the premises to conduct these activities (two focus group discussions were held in the premises of ESN University of Vienna).

Additionally, the EMY project is presented as a partner on the ESN Uni Wien website⁴. Through the partnership, various activities were carried out jointly, such as the inclusion of the EMY project flyers in the welcome packages of the University of Vienna for the new incoming

³ Official website: <https://www.esnuniwien.com/>

⁴ Website: <http://www.esnuniwien.com/partners/emy>

Erasmus students. In two phases, approximately 400 flyers were included in the welcome packages and distributed to the EMYs.



Figure 2 EMY Flyers in ESN UNI Wien Welcome Packages

1.1.5 Meeting with the Austrian Medical Student Association (AMSA)

In mid-February 2020, in addition to the meetings already held with the Austrian Medical Student Association (AMSA)⁵ in the first phase of the EMY project, a meeting was held with the President and the Board Member of the AMSA responsible for Vienna. At this meeting, as in the aforementioned advocacy meetings, the support and cooperation in addressing mobile European students was discussed, the project results of the pre- and post-project phases were communicated and activities of the EMY project were discussed.



Figure 3 Meeting with the President and the Board Member of the Austrian Medical Student Association responsible for Vienna

1.1.6 Meeting with the SORA Institute

On 27.08.2019, a meeting between the EMY project partners in Austria and the SORA⁶ Research Institute took place, to present the EMY project on the one hand, and the results of

⁵ Official website: <https://amsa.at/en/home/>

⁶ Official website: <https://www.sora.at>

the pre-election phase on the other, and to collect feedback and data statistics on European mobile youth relevant for further work within the EMY project.

The SORA Institute for Social Research and Consulting is an Austrian private social research institute. The institute conducts research mainly in the areas of elections, politics, work, housing, and quality of life. In Austria, SORA is known for its projections and voter flow analyses on election nights on ORF⁷.

1.1.7 Meeting with Europe Direct Austria

In autumn 2019, a meeting with the Secretary General of Europe Direct Austria⁸ took place. At this meeting, the EMY project and the project results were presented, and cooperation possibilities were discussed.

As support to the EMY project, Europe Direct Austria communicated EMY activities through its online channels and made its premises available for a focus group discussion with EMYs and young politicians at Europa Haus Wien. Europe Direct is the European Commission's information network for all EU citizens. In Austria, Europe Direct is present in all federal states and has the task of answering questions about the EU and providing information about EU citizens' rights.



Figure 4 EMY Flyers at Europa Haus Wien

1.1.8 Meeting with Austrian Association for European Politics

On 02.10.2019 a meeting with the Austrian Society for European Politics (Österreichische Gesellschaft für Europapolitik – ÖGfE)⁹ took place. At this meeting, the EMY project and the first results of the pre-election phase were presented, and further synergy points were discussed. Possibilities of cooperation were also discussed in order to jointly raise awareness among European mobile citizens about their European civil rights.

As a stakeholder ÖGfE joined the EMY Facebook Community. In line with the plans for EMY publications, a Policy Brief publication by EMY through ÖGfE was also planned (see Deliverable D5.4).

⁷ Österreichischer Rundfunk (English: Austrian Broadcasting Corporation, ORF) is an Austrian national public service broadcaster

⁸ Official website: <https://europainfo.at>

⁹ Official website: <https://oegfe.at/>

1.2 Community Meetings

1.2.1 Discussion on EU elections and presentation of EMY at secondary school

On 25th of April 2019, a discussion with students was organised by the EMY project team about the EU elections and the EMY project. The Austrian project team held a two- hour session with the partner school, BG and BRG Boerhaavegasse Vienna, to introduce the project and main information about the forthcoming 2019 EP elections. At this event the survey was promoted to the target group of 16- to 18-year-olds. A mixed group of students attended the discussion (40 students in total, about 25 mobile EU students between 16 and 18 years old from six different EU countries). Various materials on EMY and EP elections were distributed to the teachers and students before and after the event.



Figure 5 Discussion on EU elections and presentation of EMY at secondary school

1.2.2 Exchange Seminar at the Medical University of Vienna

On 14.05.2019, Politikos, as EMY project partner, was invited to the exchange seminar at the Medical University of Vienna to present the EMY project and its activities, as well as the EP election at the end of May 2019 and to talk to approximately 400 EMYs and future EMYs. This invitation was possible due to the good and close cooperation with the Austrian Medical Student Association (AMSA). At this event EMY flyers were distributed and the Pre-Election Survey was promoted.



Figure 6 EMY Project Presentation by Politikos at Medical University of Vienna

1.2.3 Austrian Medical Student Association (AMSA) Fair

In autumn 2019, the EMY project team was invited to the AMSA General Assembly and Fair, to present the EMY project alongside many other Austrian youth initiatives and also to network there. At this event, EMY flyers were distributed, the project and project results were discussed before the election, awareness was raised about the EU and EU citizenship rights, and mobile European youth were mobilized for further actions.



Figure 7 Austrian Medical Student Association (AMSA) Fair

1.3 Public Debate / Roundtable

1.3.1 Together.eu Event and Workshop

As part of the close cooperation and continuous exchange with the House of the European Parliament in Austria, the EMY project team was invited to participate as part of the together.eu community in the workshop and discussion event to mobilize and raise awareness among European citizens in Austria. This event on 18.10.2019 was about strengthening the EU community in Austria, in addition to presenting the results of the 2019 European elections and voter turnout by a university professor. The EMY project team presented the EMY project, its results and the importance and necessity of awareness raising activities about the European Union and European citizenship among European mobile youth and discussed the EMY project and its activities with the event participants coming from different organizations.



Figure 8 Together.eu Event and Workshop

1.3.2 AMSA Fair and General Assembly Event

Within the AMSA Fair and General Assembly held in autumn 2019, where youth projects and initiatives, among others, are invited and discussed, the EMY project team was invited to share the EMY project, its results, goals and future activities with the event participants in the form of a presentation and further discussion. The aim of the participation in this event was to get feedback from other youth organizations about the EMY Project and its outcomes, to raise awareness about the EU and European citizenship and to engage stakeholders for cooperation and sustainable building of the EMY community.



Figure 9 EMY Project Presentation and discussion at the AMSA Fair and General Assembly

1.3.3 AMSA Online Fair and General Assembly Event

The following year in the summer of 2020 and in the midst of the COVID-19 pandemic, the EMY project team was again invited to participate in the AMSA Fair and General Assembly, this time held online due to the pandemic. As in the previous year, other youth projects and initiatives were among those invited to present and discuss their initiatives, the EMY project team shared its results, goals and future activities with the event participants in the form of a presentation and further discussion. The aim of this event was to get feedback from other youth organizations, to raise awareness about the EU and European citizenship and to attract stakeholders for cooperation and sustainable building of the EMY community.



Figure 10 AMSA Online Fair and General Assembly

1.3.4 Cyberspace 2019 - Workshop: Democracy meets Digitization Elections and Participation in the Digital Age

On the 29th and 30th of November 2019, CEPA, as EMY project partner, participated in the Cyberspace 2019 Conference¹⁰. Cyberspace 2019 was held in Brno, Czech Republic, and brought together 300 participants from 4 continents to discuss about art and cyberspace, cybersecurity, cyber-warfare, ecommerce, digital single market and many other topics.

CEPA also presented the EMY project in one of the Conference's workshop 'Democracy meets Digitization Elections and Participation in the Digital Age'. The session introduced the EMY project to the public and the first results of the mapping exercises and stakeholder consultations conducted before the European Parliament elections 2019 in both Austria and Estonia.



Figure 11 EMY participation in Cyberspace 2019 Workshop

¹⁰ Official website: <https://cyberspace.muni.cz/>

2 Estonia

2.1 Advocacy meetings

2.1.1 Meeting with the EP bureau in Tallinn

In October 2019, the EMY project team met with the Estonian Office of the European Parliament¹¹. The project, its components, the draft pre-election results, future activities and deliverables were discussed. The possibility of collaboration was also talked over, with the idea of being assisted by the communications platforms of the Office, to reach out to more EMY's and people for our upcoming interaction activities and disseminate information.

2.1.2 Meeting with the Estonian Youth Council

At the end of January 2020, a meeting with the representatives of the Estonian National Youth Council (ENL)¹² was held in eGA's Tallin office. ENL is an umbrella organization established in 2002, which unites 53 youth organisations throughout Estonia. ENL promotes cooperation between youth associations and active participation of young people in society. It is working for recognition and democratic participation of young people in society.

EMY project and its pre-election results were presented at the meeting; prospects of cooperation with ENL discussed and general aspects of youth participation debated (such as the enhancement of youth participation at the state and local level as well as the lowering of voting age at the national and EP elections).



Figure 12 Meeting with the ENL representatives

¹¹ Official website: <https://www.europarl.europa.eu/estonia/et/avaleht.html>

¹² Official website: <https://enl.ee>

2.1.3 Participation in the meeting with Vice-President of the EC

At the end of January 2020, EMY project expert participated in the meeting with Mrs. Dubravka Šuica, the Vice-President of the European Commission on Democracy and Demography. The discussion was focused on the Estonian experience in the enhancement of citizens' engagement and the impact of ICT in this realm. EMY project and its activities were briefly introduced to the Vice-President.



Figure 13 Meeting with the Vice-President of the European Commission on Democracy and Demography

2.1.4 Meeting with ESN TU IC President

At the beginning of September 2020, a meeting was sustained between an EMY project expert and the President of the Erasmus Student Network Tallinn University International Club (ESN TU IC)¹³. The ESN TU IC is an organization founded in 2006 as a part of Tallinn University Student Union and an ESN section. The organization assists all international students at Tallinn University during their stay in Tallinn and introduces Estonian culture to them.

The aim of the meeting was to inform the President of the project results and the upcoming policy recommendations, and to request their participation in undertaking a joint event in November. The ESN TU IC would, in addition to their participation, share the event with their members, i.e., studying EMYs. The meeting was held via Skype due to the then ongoing pandemic restrictions in Estonia. The resulting activity was the Debate on EU Mobility Programs, EU Citizenship and Civic Education, further discussed in Section 2.3.3 of this Deliverable.

2.1.5 Meeting with 'Settle in Estonia' Programme

At the beginning of October 2020, an EMY project expert met with the representative of the 'Settle in Estonia' Programme¹⁴. The 'Settle in Estonia' Programme, financed by the Ministry of the Interior of the Republic of Estonia and by the European Union through the European Social Fund (ESF), is a free educational programme which is intended to help the foreigners who have arrived in Estonia to adapt and become accustomed to local life more easily. The programme is comprised of various training courses that provide an overview of how the state of Estonia and its society function and how daily life is organised.

¹³ Official website: <https://www.esindus.ee/en/ic/>

¹⁴ Official website: <https://www.settleinestonia.ee/en/>

Similar to the previous meeting, its aim was to inform the representative of the project results and the upcoming policy recommendations and request their participation in undertaking a joint event at the end of November 2020. The Programme would, in addition to their participation, share the event with their students, which would include working EMYs. The meeting was held via Skype due to the then ongoing pandemic restrictions in Estonia. The resulting activity was the webinar on Social Engagement in Estonia, further discussed in Section 2.3.4 of this Deliverable.

2.2 Community Meetings

2.2.1 Orientation Days in Universities: TalTech and Tallinn University

In cooperation with the Mobility Centre of Tallinn University of Technology (TalTech) and the Academic Affairs Office of Tallinn University, the EMY project team participated in the orientation days of these universities, welcoming newly arrived international students at the end of January 2020 (20.01.2020 in TalTech and 27.01.2020 in Tallinn University). EMY flyers were distributed to all students (150 in TalTech and 100 in Tallinn University) and the project's main activities were presented. The EMY project team was also looking for an active support for the forthcoming project actions (post elections survey and focus groups).



Figure 14 Presentation of the EMY project at the Orientation Days in Estonian Universities

2.2.2 Brussels trip

Participation in first post-election focus group (please see Deliverable D4.5 for more information on this activity) was incentivized by a lottery draw with a two-day trip to visit the European Parliament in Brussels as a prize. The trip was organised and financed by the Estonian MEP – Marina Kaljurand¹⁵ - who had proposed to invite 6 representatives of the target group to join the Estonian youth on a trip to Brussels. The Estonian youth, while not EMYs themselves, would have the potential to become EMYs in the future. Three EMYs and two of eGA's EMY project team participated in this event.

After arriving in Brussels, a visit to the European Parliament was scheduled. There, a meeting was held with Marina Kaljurand and Jana Jalvi-Robertson, Estonian contact of the Visits and Seminars Unit of the EP, who introduced the work of the EP to the Estonian youth and the EMY's. On the second day, all participants attended a cyber conference organised by Marina Kaljurand. After a lunch, a voluntary visit to the Permanent Representation of Estonia to the EU was conducted. Additionally, project member used this trip as an opportunity to video interview the participant EMY's and ask them 'How to bring the EU closer to the youth?'¹⁶.



Figure 15 Trip to the European Parliament

¹⁵ EP website: https://www.europarl.europa.eu/meps/en/197491/MARINA_KALJURAND/home

¹⁶ Video interview of EMY's: <https://www.youtube.com/watch?v=ACzR4iTJYp4>

2.3 Public Debate / Roundtable

2.3.1 Opinion Festival in Paide

The Opinion Festival¹⁷ (*Arvamusfestival* in Estonian) takes place every August in Paide in Central Estonia. It was founded in 2013 and since then takes place every summer gathering different layers of society and giving a platform for different worldviews.

The mission of the Festival is to improve debate culture and civic education. The Festival is free of charge and open to everyone in Estonia and beyond who would like to discuss and tackle issues that matter for all of us. It gathers every year around 10 000 participants. The EMY project team disseminated invitations to the Festival, information about the two sessions to all pre-election focus group participants and to all pre-election survey respondents.



EMY project team participated in the Opinion Festival on the 9th of August 2019, presenting and promoting the project.

More specifically, we took part in the following sessions:

1. The Youth of Europe - is what we want, what we get? Expectations and reality
2. European Citizens' Initiative: Participatory democracy for citizen-powered Europe



Figure 16 Participation in the Arvamusfestival 2019

¹⁷ Official website: <https://arvamusfestival.ee/>

2.3.2 EuroPCom 2019 Conference

EMY pre-election findings were introduced at the EuroPCom 2019 conference¹⁸: 10th European Public Communication Conference Market Place. The EuroPCom 2019, jointly organised by the EU institutions in Brussels, is the largest annual meeting point for experts in the field of public communication.

At the EMY stand we had lots of insightful discussions and sharing of ideas with many communicators from all Europe. One of the ideas provided by one of the conference participants was the extension of the project activities to the mobile students coming from non-EU countries, but staying in EU, whose integration is extremely important as well.



Figure 17 Participation in the EuroPCom 2019 conference

2.3.3 Debate on EU Mobility Programs, EU Citizenship and Civic Education

Despite challenging times, eGA's EMY team, in cooperation with ESN Tallinn University International Club organized a physical debate on EU mobility, civic education and social and political integration of international students in host-countries, on November 6th, 2020. Last minute governmental restrictions and recommendations for public events had undoubtedly an impact on the number of available participants. Nevertheless, through a last-minute decision, the event was also live streamed through EMY's Facebook page.

The purpose of the event was to get a clearer understanding of the roles of different stakeholders dealing with EU mobile youth at the EU level, in educational institutions, in mobility programs and in the agencies running them, in addition to what are the challenges and actions needed in the future. Inevitably, the question on the pandemic's impact on mobility and the future of EU citizenship rights was also discussed.

The invited panellists were Ms. Marina Kaljurand, Estonian Member of European Parliament, Ms. Ingrid Hinojosa from Tallinn University, Ms. Anett Männiste from both the European Solidarity Corps and the Archimedes Foundation, and Mr. Heiki Viisimaa, from the Archimedes Foundation. The debate was moderated by Ms. Eleri Pilliroog, Chairperson of the Board of Federation of Estonian Student Union.

¹⁸ Programme of the 10th European Public Communication (EuroPCom) Conference 2019: https://cor.europa.eu/en/events/Documents/Europcom/EuroPCom_2019_Programme.pdf

Participating international students had the opportunity to ask questions and voice their concerns, which were also mostly related to the current COVID-situation and how it affects the sustainability of mobility programs and the quality of (online) studies. The draft policy recommendations for different stakeholders were discussed and new ideas were explored. All of them have been reflected in Deliverable D4.6 Policy Recommendations.

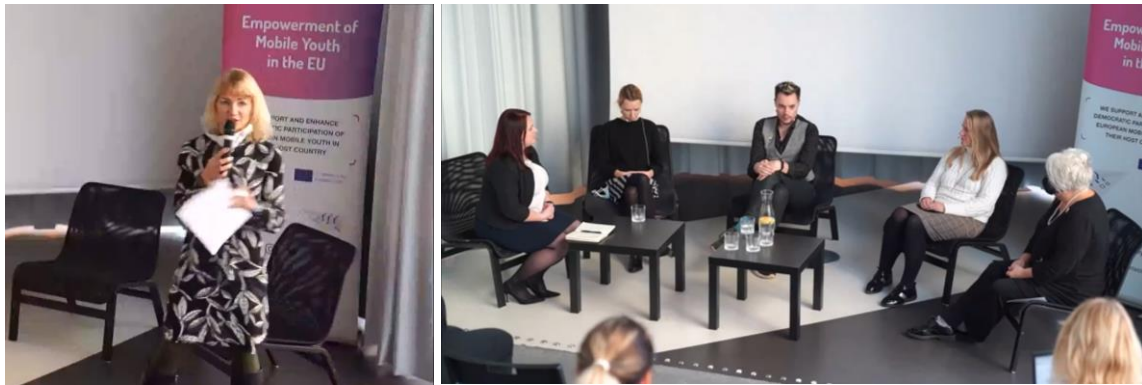


Figure 18 Debate on EU Mobility Programs, EU Citizenship and Civic Education

2.3.4 Webinar on Social Engagement in Estonia

The event was initially planned as physical event, however due to changes in the pandemic restrictions it was decided to move it to the GoToMeeting online platform. The webinar took place on the 24th of November 2020.

Since the webinar was jointly organized with 'Settle in Estonia' Programme team, the participants were the students of their settlement program. Altogether we had 23 participants, although not all of them were from EU countries as the Programme itself targets all foreigners. This was taken into consideration beforehand and hence, the focus of the webinar was social engagement in Estonian society, which we considered to be appropriate for such a mixed group.

The purpose of the seminar was to provide useful information for social (including political) engagement, and to discuss and find better ways for social engagement and integration. The webinar started with an introduction of the EMY project, and some of the preliminary results of the deliverable on policy recommendations.

Afterwards, the participants had the opportunity to get a good overview on what the most useful e-services for foreigners in Estonia are and how they work. This overview was given by Annela Kiirats, Programme Director of Training at the e-Governance Academy.

The final presentation, done by Kristina Mänd from Mondo, focused on the Estonian civil society, their activities (particularly for foreigners), how to find information about the organization and join them. The presentations were followed by a Q&A session and discussions. Given the online nature of the event, questions were also answered via the chat capability of GoToMeeting.

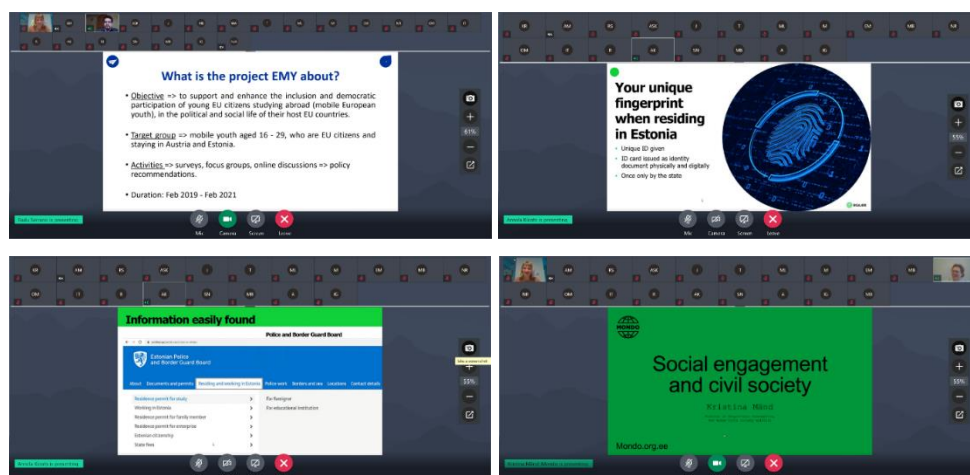

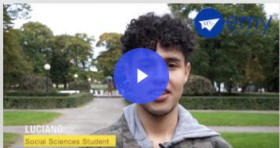



Figure 19 Screenshots of the Webinar on Social Engagement in Estonia




3 Cross country activities

3.1 Video stories with the target group

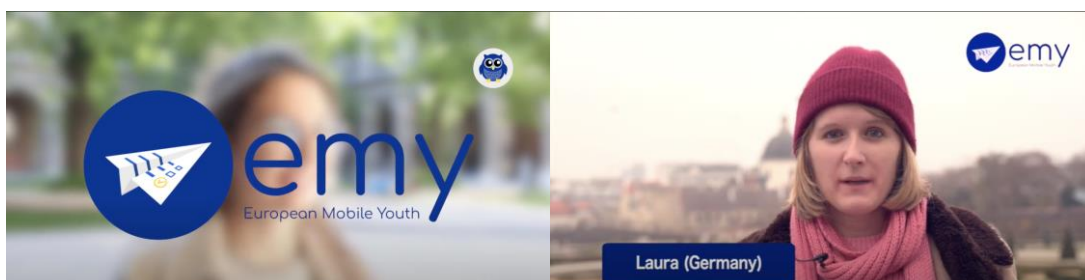
During autumn 2019, the EMY project team in Estonia and Austria recorded several videos with the target group. The main objective of the videos was to reflect the experiences of the individual persons in the video in regard to 1) the political engagement in the host country in general and 2) the voting in EP elections 2019 in the host country in particular. The video concept as well as scenario and guiding questions for the target group were elaborated in close cooperation with 'WP5 - Dissemination and communication'. These are the videos from Estonia: [Andrea](#) from Italy, [Lelde](#) from Latvia and [Luciano](#) from Spain sharing the stories.

		
<p>Lelde from Latvia</p> <p>Lelde is a PhD student and researcher from Latvia. She studies political science at the University of Tartu. Learn about her experiences and political engagement whilst living in Estonia.</p>	<p>Luciano from Spain</p> <p>Luciano is a bachelor's student from Spain studying at Tallinn University. He shares his story and provides suggestions about political participation opportunities while residing in another EU country.</p>	<p>Andrea from Italy</p> <p>Andrea, a master's student from Italy, studies and lives in Tartu. Check the video and get to know what it's like for a young mobile European to be democratically engaged in Estonian life.</p>

These are the videos from Austrian EMYs: [Laura](#) from Germany, [Millie](#) from UK and [Johannes](#) from Germany sharing the stories.

		
<p>Laura from Germany</p> <p>Insights from Laura who is a freelance writer, student and an EMY in Austria. Watch her video here</p>	<p>Millie from UK</p> <p>Look here what Millie, as a UK EMY, says about her situation regarding Brexit.</p>	<p>Johannes from Germany</p> <p>Johannes from Germany talks about being a long-term EMY in Austria.</p>

During the EMY project, two image videos were also created within WP5 in collaboration with 'WP4 - Use cases Austria and Estonia: mapping & engagement', about the presentation of the EMY project, its goals, possibilities and meaning, narrated in these image videos by European Mobile Youth itself. The aim was to give the EMYs the feeling that the EMY project is passed on and told from EMY to EMY. The second image video was also presented as an opener at the EMY closing conference.



3.2 Video stories with stakeholders

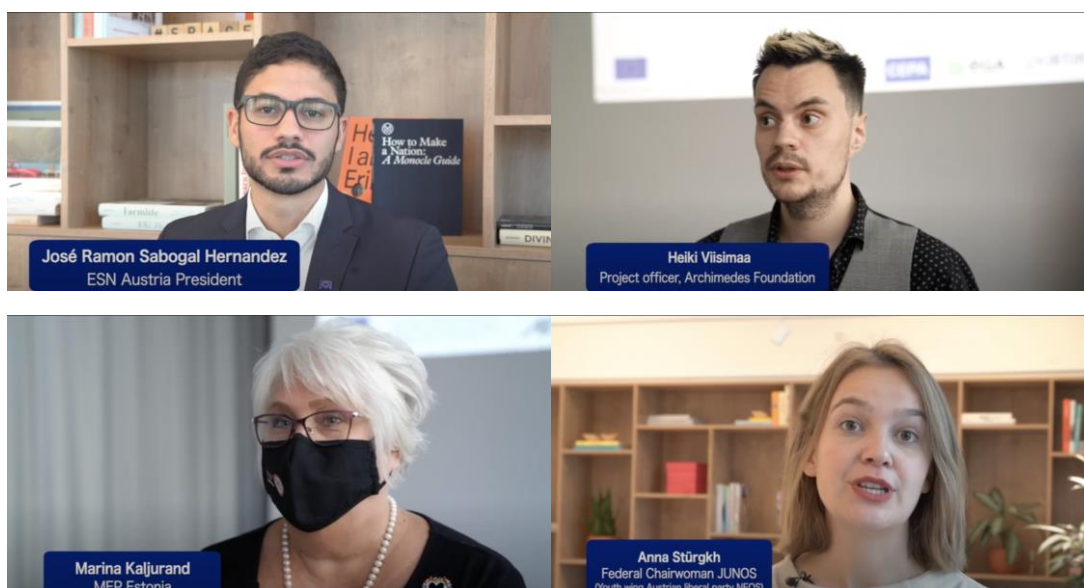
In the pre-election phase, as part of the awareness raising activities to inform EMYs in Estonia about the upcoming European Parliament elections in May 2019 and in order to explain the election process, an [explanatory video](#) was created by the EMY project team and released to EMYs through the EMY online channels.



As part of the communication campaign for the EMY Online Final Conference, videos featuring some of the EMY key players who were also actively involved in the EMY Final Conference, as well as thematic teasers for the conference, were used as one of the main communication measures with a multiplier effect. Despite the COVID-19 pandemic, the project partners responsible for the use case countries Austria (Politikos) and Estonia (eGA) recorded videos with key actors to promote the EMY conference and published them through the EMY online communication channels. Part of this video campaign were:

- Marina Kaljurand – Estonian Member of the European Parliament
- Anna Stürgh – Federal Chairwomen of JUNOS – Young Liberal NEOS
- José Ramon Sabogal Hernandez – ESN Austria President
- Heiki Viisimaa – Project Officer at the Archimedes Foundation

The videos can be found on the EMY YouTube Channel by clicking this [link](#).



3.3 AHFE-HSSE conference 2020 (Christine co-chair) July 2020

The International Conference on Applied Human Factors and Ergonomics (AHFE) is an academic multiconference that includes several affiliated conferences held jointly under one leadership and one registration. The goal of the conference is to provide an international forum for the dissemination and exchange of scientific information on theoretical, general, and applied areas of human factors and ergonomics.

During the AHFE 2020 virtual conference on The Human Side of Service Engineering, the EMY project was presented by the EMY project partner CEPA. Additionally, an article was published by Christine Leitner (CEPA), Mohammad Allagha (Politikos), Jelizaveta Krenjova (eGA), Kristina Reinsalu (eGA) and Christian Stiefmüller (CEPA). The article was based on the preliminary findings of the case studies conducted in Estonia and Austria within the project Empowerment of Mobile Youth in the EU (EMY). The article was published in the publication “Advances in the Human Side of Service Engineering. Proceedings of the AHFE 2020 Virtual Conference on The Human Side of Service Engineering, July 16–20, 2020, USA”¹⁹.

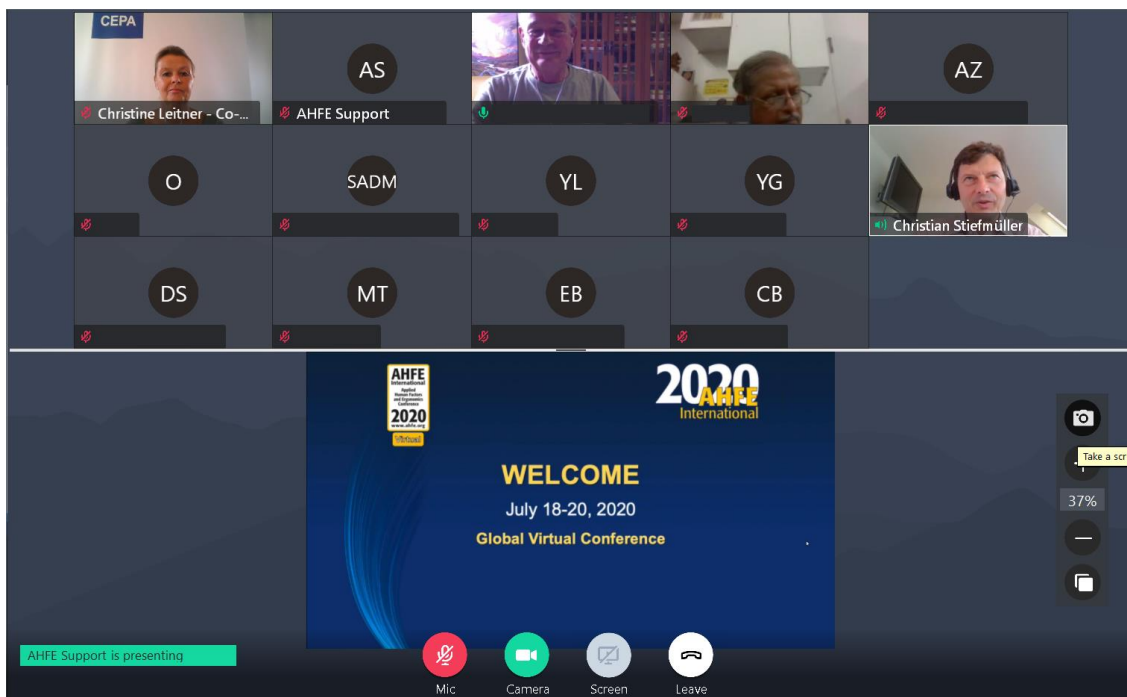


Figure 20 Screenshot of the AHFE-HSSE Conference 2020

¹⁹ Direct link: https://link.springer.com/chapter/10.1007%2F978-3-030-51057-2_44

References

EMY (2019). "Deliverable D4.1. Identification of target beneficiaries and key stakeholders in Austria and Estonia."

EMY (2019). "Deliverable D4.2. Mapping surveys and focus groups in Austria before EP elections."

EMY (2019). "Deliverable D4.3. Mapping surveys and focus groups in Estonia before EP elections."

EMY (2020). "Deliverable D2.1. Guiding documentation for implementing mapping and interaction activities."

EMY (2020). "Deliverable D4.4. Post-election mapping and interaction activities – Austria."

EMY (2020). "Deliverable D4.5. Post-election mapping and interaction activities – Estonia."

EMY (2020). "Deliverable D4.6. Policy Recommendations."

EMY (2021). "Deliverable D2.5. Conference Report."

EMY (2021). "Deliverable D5.4. Articles."

Annex 1: Summary of awareness raising and events (videos not included)

Deliverable D4.7