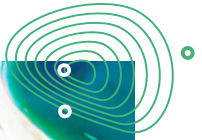
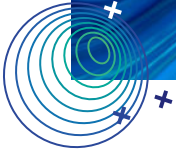




**e-Governance  
Conference**  
Tallinn, Estonia



May 30-31, 2023 #egov2023

# Digital Innovation as Catalyst for Social Change

A hybrid event: live at Tallinn, Estonia's Creative Hub, and online at [egovconference.ee](https://egovconference.ee).

The e-Governance Conference, the most influential e-governance event in the international arena, brings together strategists, decision makers, policy implementers, and donors to chart a future course for digital governance. This year, we invite you to focus on how digital innovation can serve as catalyst for social change and improve the welfare of societies and citizens.

Together we'll examine drivers for viable social change, from capacity building to a culture of cybersecurity. How can digital opportunities be created for everyone? How can everyone win from digitalisation? Moreover, we'll share real-life transformational stories from Costa-Rica, Georgia, Moldova, Montenegro but also from the hottest spot in the world, Ukraine, which is harvesting digital dividends despite the war.

We believe digitalisation can bring benefits to everyone around the globe. Together, we'll find ways to make that happen.

## Conference topics

We invite you to join distinguished e-governance experts and international business leaders to shape the discussion on the following topics and share case examples from a variety of countries:



### Capacity-building as a driver for change

Digital governance holds huge potential to improve citizens' lives. However, only seven percent of government leaders around the world say their organizations have met their digital transformation goals. Digital innovation is about removing outdated processes and building new ones. For this reason, digital transformation is also tightly linked to human resources and needs a capacity-building mindset. Join us to discuss:

- Why do we need to talk about mindset changes and good Human Resources when we want to build capacity on individual and government levels?
- How can we use learning effectively to empower people?



### Nothing for us without us: Empowering the digitally vulnerable

Given the unprecedented speed of digital developments, they have created a new type of vulnerability that can affect anyone due to war, national catastrophe, or temporary disability. Digital vulnerability is the lack of awareness of digital issues, lack of access to technological benefits, or when digital illiteracy hinders engagement in political decision-making and access to services. Join us to explore:

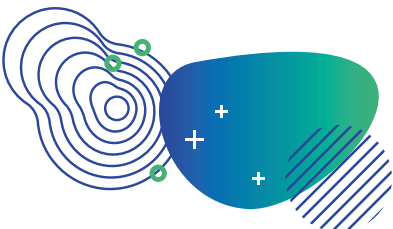
- What are the main obstacles to designing processes, services, and policies to address digital vulnerability?
- What solutions could be used to identify the most vulnerable citizens and design processes, services, and policies to engage and empower them?

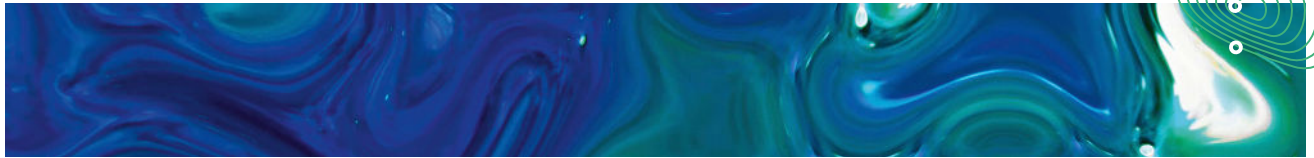


### Dealing with the data deluge

Global progress in technology stacks means the availability of new methods and solutions on a continual basis. These tools enable a leap to new levels of digital government. Yet these new tools also offer new ways of approaching and evaluating data and its role in the digital ecosystem, meaning existing policies and practices in regard to data must be reviewed and re-evaluated. Together we'll consider:

- How should data be governed in the public sector, and what impact does it have on society?
- How automation and machine learning change data governance processes, and how may citizens benefit?





## Cybersecurity and the citizen

For a modern digital society, cybersecurity is more than just a technological and organisational challenge. A level of awareness and preparedness for crises is required for all of society, as well as skills to manage cyber-risks in order to preserve our way of life and continue to benefit from digitalisation. We'll explore:

- How can governments improve cybersecurity behaviour across society by better considering humans vis-à-vis technology?
- What are the pressing challenges and priorities for strengthening a country's cyber resilience, and how can we support citizens in crises or emergencies?
- Which mechanisms can help leverage existing technical cooperation for enhanced political cooperation?

A complete list of conference topics, a detailed agenda, information on keynote speakers and panellists, and background materials is available at [egovconference.ee](https://egovconference.ee).

## Venue

The e-Governance Conference 2023 is a hybrid conference with digital content, live discussions, practical workshops, and on-the-spot networking possibilities.

The event will take place at the Creative Hub, one of the most imaginative event spaces in Northern Europe. The industrial interior of the complex inspired legendary filmmaker Andrei Tarkovski, wowed Germany's former Chancellor Angela Merkel, and has fascinated thousands of conference goers.

We will inform and inspire, share ideas, and foster high-value connections within the e-governance community. Last year, 900 people attended the conference, 327 on-site in Tallinn, and about 600 people online.

## Expo areas

The conference features two exposition areas, the first on site at the Creative Hub, and the second in the online environment, where companies and organisations have presentation spaces, organise interactive discussions with attendees, introduce fresh tech solutions for governments, and generate business leads.

## About the organiser

The e-Governance Conference is an annual event organised since 2015 by the e-Governance Academy. The 2023 conference is co-organised with Estonia's Ministry of Foreign Affairs. Digital transformation is a top-priority for Estonia since it is key to achieving sustainable development goals.

The e-Governance Academy (eGA), [www.ega.ee](https://www.ega.ee), is a centre of excellence founded in 2002 to increase the prosperity and openness of societies through digital transformation. Over the last 20 years, eGA has collaborated with more than 280 organisations and 141 countries on digital innovations.

