



Hanseatic town, Lübeck rights since 1248

city administration 1 500 employees



1000+ startups, 24 enterprises per 100 residents

population 450 000, area 159 m<sup>2</sup>

Fitch AA-stable, ½ of the country's GDP

budget 1+ bn €





#### Tallinn 2020-22 awards and recognition





Tallinn ranked 12th among the 50 smartest cities in the world

Today, Eden Strategy Institute held a web conference to announce the "Top 50 Smart City Governments 2020/2021" ranking of the world's smart cities, in which Tallinn is placed on the 12th postition.



#### Tallinn ranks in top for digital nomads and family living in 2021

Big 7 Travel, with more than 2,5 million social audience, have just recently ranked Tallinn as number 1 destination for digital nomads in 2021.

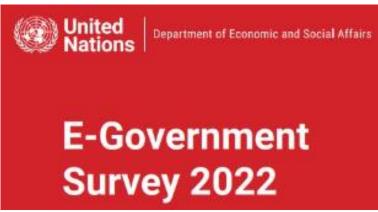


13 Nice to see Tallinn in Startup Heatmap

Europe Top 10

Tallinn is the 9th most trusted among 75 European startup hubs





#### **HOME OF INNOVATIONS**











## pipedrive







#### The most advanced digital society in the world

Source: CNBC

60 information 100% systems / services 130 edescribed Almost 100% services in online paperless catalogue

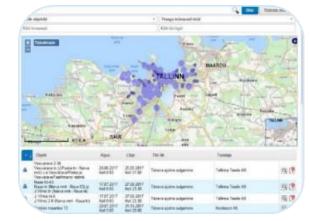


#### **TALLINN E-GOVERNANCE**





Tallinn Planning Register



Operational Information System



Tallinn Dashboard



Parking management



Tallinn 3D

Tallinn City e-democracy solutions

Fallinna õigusaktide infosüsteemi Teele

Source: www.tallinn.ee

#### Scope of IT-services (1)

- E-services and process mgmt systems
  - 60 information systems
  - 130+ interactive e-services
- Platform services
  - Server administration, networks, identity mgmt
  - Information and data security
- Workplace services
  - 14 600 workplaces



#### Scope of IT-services (2)

- GIS & 3D
  - maps, models, applications
- Big Data
  - data integration & analysis
  - sensor data
  - Dashboards
  - ML/AI (2023)
- Data Protection Officer
- UX designer



#### Development principles

- service design, process analysis, UX design
- legal groundwork: RIHA, GDPR, ISO27001 (E-ITS)
- secure authentication & digital signature (ID-card)
- interoperability (x-road), domain driven design
- GIS component
- open data, accessibility, citizen engagement
- user interface guidelines



#### **Failures**

- unsustainable innovation projects (Kalaranna street)
- long and overcomplicated processes (Tallinn Planning Register)



## Thank you!



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#### Social transport service information system

- Open 24/7, comfortable and swift channel for people with disablities to organize their everyday need for transport more efficiently.
- Faster and better planning system for city officials and logistic companies to offer improved service.
- System can be taken into use by all local governments in Estonia.



### Clearly defined roles

Process owner - business

Product owner - IT



#### Service design and process analysis

Process analysis and customer research is the first and most important step

Social transport IS:

- Described customer journeys
- Service process as-is and to-be
- Minimized input from client
- 100% digitalized



#### Legal groundwork

- RIHA state and local information systems' catalogue
  - 850 organisations are users
  - More than 2300 systems registered
- Information system statute with detailed system description
- GDPR

Data security is provided by using compulsory ISKE (ISO/IEC 27001) standards



#### ID – card

- State issued digital identity (authentication and digital signature)
- The chip on the card carries embedded files, and using 2048-bit public key encryption, it can be used as definitive proof of ID in electronic environment
- Mobile-ID allows people to utilize a mobile phone as a form of secure digital ID



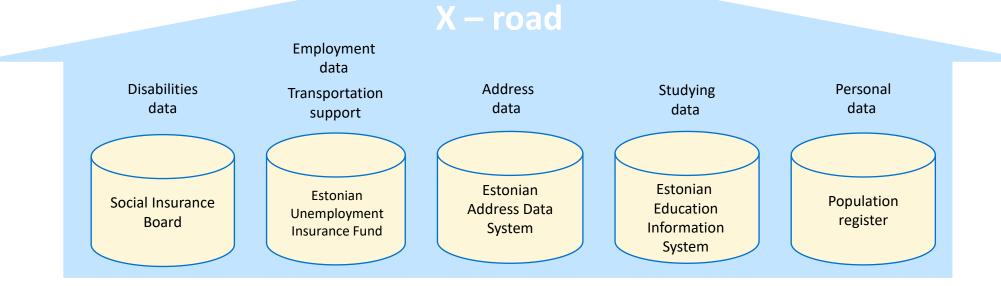
#### Interoperability

- X-road technological and organizational environment enabling a secure Internetbased data exchange between information systems (1000+ organizations are using on daily basis).
- Most of the e-services are provided by using some data from the state systems: e.g.
   Population Register, E-Business Register, Land Register etc. Local information
   systems make necessary real-time queries to state systems through X-road.

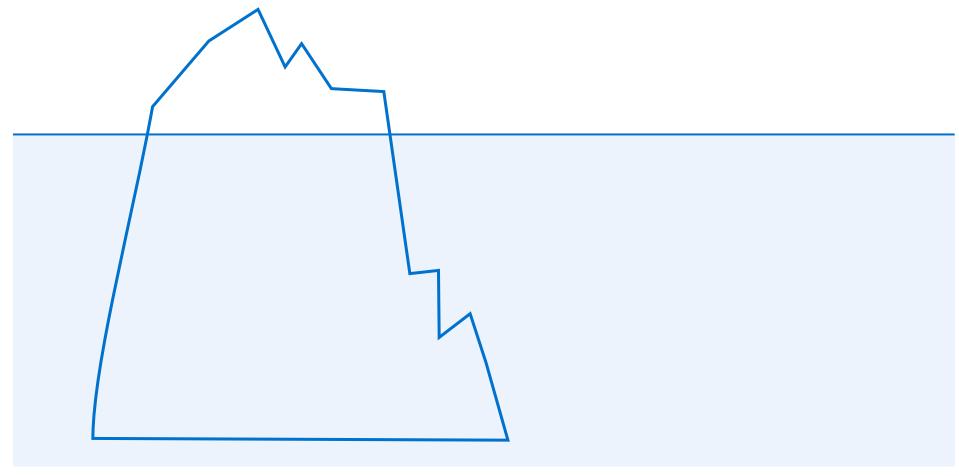


#### Data Exchange partners

Social Transport Information system

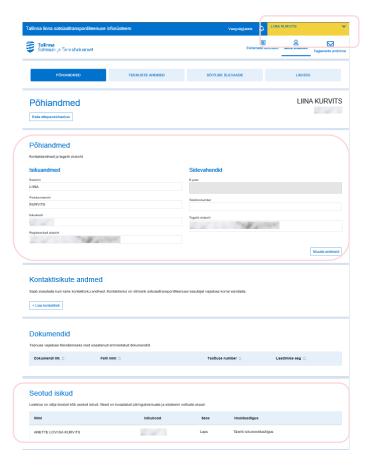


### What e-service really means





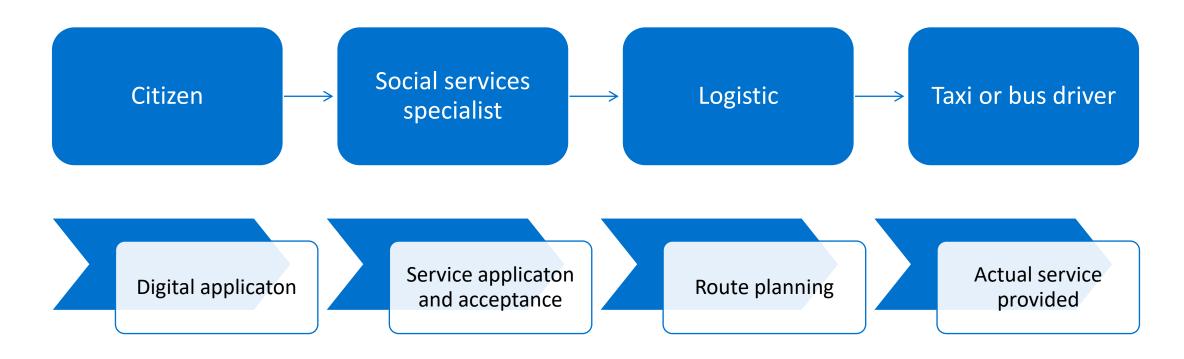
#### Minimum data from the end-users



- Data from *Population Register, Education Register, Address Register ect.*
- Prefilled application
- The city information systems only collect and store minimum data from the state systems

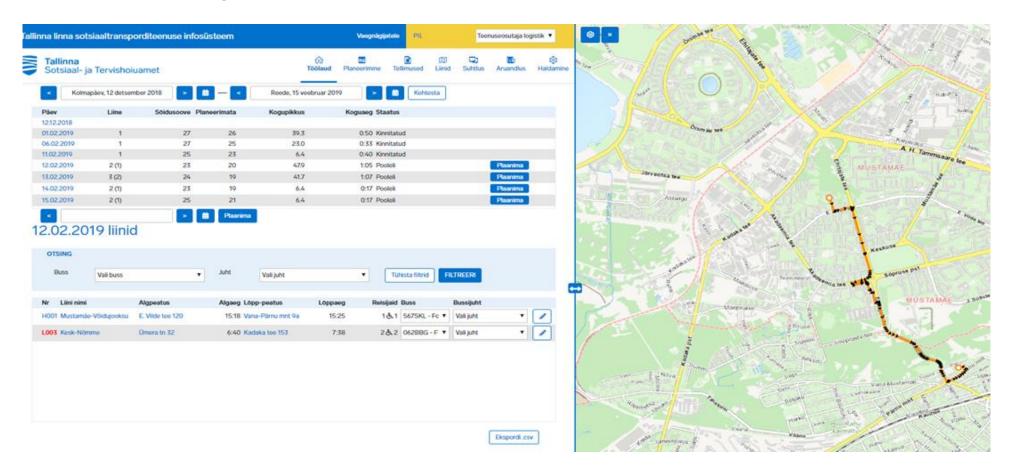


# Process is 100% digital, whole process and documentation within the same system





#### GIS component





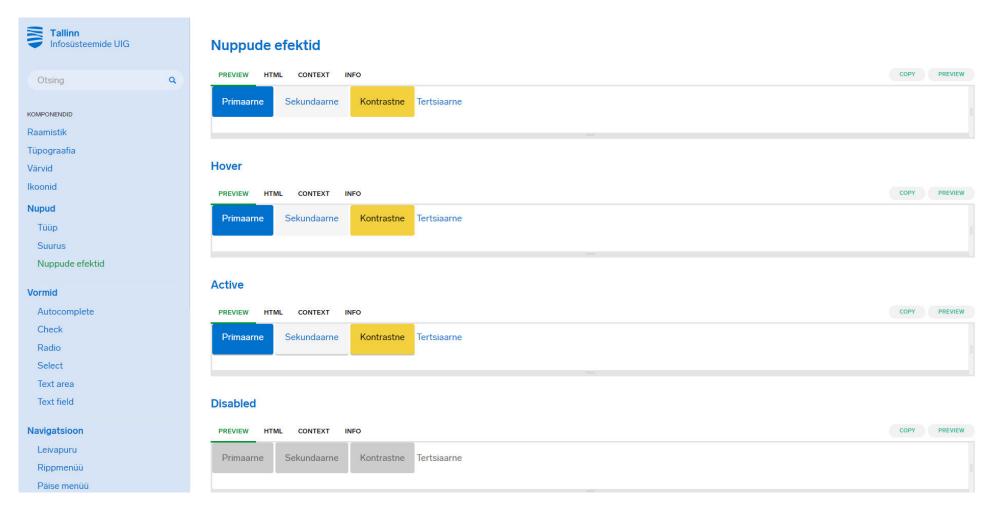
## Open data



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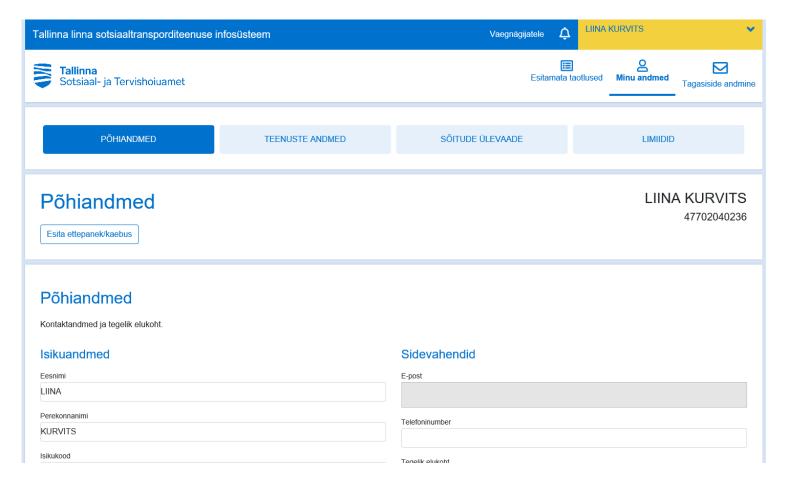


### User interface guidelines (1)





## User interface guidelines (2)





#### Tallinnovations for future

- zero-bureaucracy invisible services
- cross-border digital governance
- focus on cyber security for cities
- real-time economy and predictive analytics
- Data-driven decision making
- Al Strategy and 5G action plan



## Thank you!



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