#egov2024

Unlocking digital success

A hybrid event: live in Tartu, Estonian National Museum, and online at **egovconference.ee**.

Welcome to the conference!

This year, we invite you to unlock the secrets and key enablers of successful digital transformation. Digital success leads to aware and competent societies that enjoy prosperity and openness. It involves a journey of continuous learning, committed national initiative, a systematic approach to the advancement of governance and regulations, smart technologies, enlightened leaders, and a competent community.

The 10th conference will focus on understanding the past, present and future skills necessary for the successful integration of:

- **People** and their capacity, approaches, skills, and practices to navigate digital change

- **Modern technologies** and their strategic selection.

- **Systematic processes** and governance for meaningful engagement with stakeholders and partners

as one of the key elements for the prosperity and openness of society through digital transformation.

Conference topics

The conference keynotes, sessions, and workshops delve into unlocking the topics of:
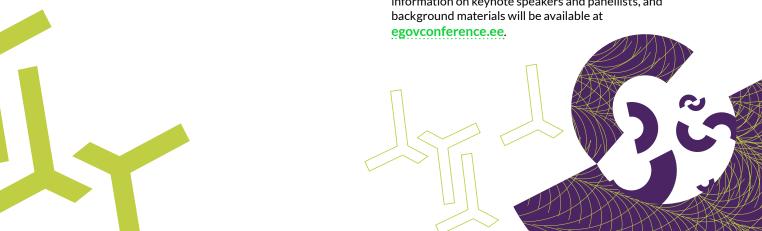
- education as a driver for success,
- people-centric digital service design,
- building the best digital business environment,
- democratic innovation for the green transition,
- improving cybersecurity culture,
- preparing for the EU accession and collaboration,
- e-identification and wallet architecture, and
- the future of success.

Speakers

The conference promises rich, insightful discussions and invaluable networking opportunities featuring notable speakers like **Alar Karis**, President of Estonia, **Andrew Grotto**, former Senior Director for Cybersecurity Policy at the White House (USA), **Lou Downe**, former Design Director of the UK Government (UK), **Luukas Ilves**, Government Chief Information Officer (EST), along with other distinguished digital leaders and experts worldwide.

A complete list of conference topics, a detailed agenda, information on keynote speakers and panellists, and background materials will be available at **egovconference.ee**.

Unlocking digital success

Join us!

The e-Governance Conference is a global event for digital governance, uniting politicians and policymakers, donors, civil servants, change managers, and civil society leaders at international, national and local level.

Since 2015, it has been a pivotal platform for shaping digital governance strategies and fostering meaningful connections among digital transformation leaders and practitioners.

Each year, the conference brings together over 400 digital transformation leaders and practitioners from more than 50 countries.

Join us in Tartu, Estonia, the European Capital of Culture in 2024, to

- learn from peers at local and national levels,
- exchange real stories and practical experiences,
- network with digital leaders,
- strengthen partnerships,
- listen to leading practitioners and thinkers,
- and explore Estonia's rich cultural backdrop.

Venue

The e-Governance Conference 2024 is a hybrid conference with digital content, live discussions, practical workshops, and on-the-spot networking possibilities.

The event will take place in Tartu at the Estonian National Museum, one of the most modern and stylish museums in Europe. The Estonian National Museum preserves the feeling of successful innovation and continuity that resonates well with the conference's 10th anniversary. The networking event will take place in the Science Centre AHHAA, the largest research centre in the Baltic States.

In 2024, Tartu is the European Capital of Culture, and the conference guests worldwide can make the most of its highlights: **tartu2024.ee/en/**

Expo

The conference features two exposition areas: onsite at the Estonian National Museum and online, where companies and organisations have presentation spaces and can organise interactive discussions with attendees, introduce fresh tech solutions for governments, and generate business leads. In 2023, 22 exhibitors presented their services onsite and online. For EXPO, contact **tiina.viiderfeld@ega.ee**

About the organiser

The e-Governance Conference is an annual event of the e-Governance Academy (eGA), **ega.ee**, a centre of excellence founded in 2002 to increase the prosperity and openness of societies through digital transformation. Over the last 20 years, eGA has collaborated with more than 290 organisations and 143 countries on digital innovations.

In 2024, the conference is co-organised with Estonia's Ministry of Foreign Affairs. Digital transformation is a top priority for Estonia since it is key to achieving sustainable development goals.